



Cordova for President

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The United States Constitution

Article II, Section 1 of the U.S. Constitution imposes only three eligibility requirements on persons serving as president, based on the officeholder's age, time of residency in the U.S., and citizenship status:

U.S. Constitution – Presidential Candidate Eligibility

"No person except a natural born Citizen, or a Citizen of the United States, at the time of the Adoption of this Constitution, shall be eligible to the Office of President; neither shall any person be eligible to that Office who shall not have attained to the Age of thirty-five Years, and been fourteen Years a Resident within the United States."

POLICY POSITION BRIEF

Ending Corporate Surveillance, Psychological Manipulation, and the Sale of American Civilian Data

Cordova 2028 Presidential Campaign

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THE ISSUE IN ONE PARAGRAPH

The United States has no enforceable legal protection against mass civilian surveillance, psychological manipulation, or the commercial sale of American civilian data conducted by private corporations — at any scale. Constitutional protections that shield Americans from government overreach do not apply to corporate actors. Private equity firms and institutional asset managers have exploited this gap by deliberately fragmenting surveillance operations across networks of smaller entities to avoid regulatory thresholds. Government agencies have purchased what they cannot legally collect by routing acquisition through private data brokers. And a 4,000-company data broker industry sells American civilian data — including psychological vulnerability profiles — to any buyer willing to pay, with almost no federal regulation. 84% of Americans want this stopped. This framework stops it.

WHAT THE AMERICAN PEOPLE WANT — THE NUMBERS

The public has been asked. Their answers are consistent, bipartisan, and unambiguous.

84% say the federal government should implement stricter data privacy laws — including **68% of Republicans** and **78% of Democrats** (Pew Research, 2023).

79% are concerned about how their data is used by companies and the government.



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73% say they do not have enough control over how companies use their data.

80% say government agencies should be required to obtain a warrant before purchasing their location information. In 2024, a bipartisan majority in the U.S. House passed the Fourth Amendment Is Not For Sale Act in direct response.

71% would stop doing business with a company that gave away their sensitive data without permission.

45% have had their personal data stolen or exposed in a breach in the past five years.

The American people are not confused. They are not divided. They have been waiting for a government that listens. This framework listens.

KEY FACTS

- Approximately **4,000 data broker companies** operate in the United States, holding files on virtually every American adult — legally, with no meaningful federal prohibition.
- **No existing federal law** prohibits the sale of psychological vulnerability data — grief indicators, fear profiles, addiction vulnerability scores, financial desperation markers, manipulation susceptibility assessments. This is the most valuable and most dangerous product in the surveillance economy. It is sold freely.
- In **2024**, a U.S. senator revealed that a data broker sold location data tied to visits to nearly **600 Planned Parenthood clinics** across 48 states. An anti-abortion group used it to target those individuals with millions of personalized ads. It was completely legal.
- Federal agencies including **DHS, FBI, DEA, and the IRS** have purchased civilian location data, financial data, and behavioral profiles from private brokers to circumvent the Fourth Amendment's warrant requirement.
- **BlackRock, Vanguard, and State Street** are simultaneously among the largest shareholders in Google, Meta, Amazon, Microsoft, Palantir, and dozens of data broker and behavioral analytics firms — a unified surveillance economy under common institutional ownership.
- **PE firms deliberately fragment surveillance operations** across multiple smaller entities to keep each one below regulatory thresholds while maintaining full aggregate surveillance capability. No existing law reaches this tactic.



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- **No federal law** prohibits the deliberate engineering of emotional states, filter bubbles, psychological vulnerability exploitation, or manufactured social division at population scale.
- **No constitutional provision** extends Fourth or First Amendment protections to private corporate actors, regardless of their scale, their power, or the harm they cause.
- The United States is the **only G20 country** without a comprehensive federal data privacy law. The American Privacy Rights Act, a bipartisan bill introduced in 2024, expired in January 2025 without passage and has not been reintroduced.

THE SEVEN STRUCTURAL GAPS THIS FRAMEWORK CLOSES

Gap 1: The Constitutional Gap Bill of Rights protections do not apply to corporations. The Amendment closes this permanently — applying them to every entity at any scale.

Gap 2: The Threshold Floor Every regulatory threshold is a floor for PE firms to engineer around. This framework eliminates all thresholds. The prohibition applies to every entity, regardless of size or federal contract status.

Gap 3: The Fragmentation Loophole Splitting surveillance operations across multiple entities to avoid a prohibition is now itself an independent violation. Aggregate activity of affiliated entities is treated as activity of one entity. PE firms and institutional holders are jointly and severally liable for surveillance conducted across their portfolios.

Gap 4: The Public-Private Surveillance Loophole Government agencies purchasing what they cannot legally collect is a constitutional violation dressed in commercial clothing. Closes on day one. Extended to cover foreign routing — the government cannot acquire offshore what it is prohibited from collecting at home.

Gap 5: The Manipulation Gap No law currently prohibits deliberate engineering of emotional states, exploitation of psychological vulnerabilities, or manufactured social division at population scale. This framework makes psychological manipulation a standalone prohibited category — non-waivable by any terms of service.

Gap 6: The Foreign Entity Gap Incorporating offshore does not exempt an entity from these prohibitions. Exporting data for offshore processing and returning results domestically does not circumvent the prohibition. Foreign governments and intelligence services cannot purchase American civilian data.



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Gap 7: The Data Sale Gap No law currently prohibits the commercial sale of American civilian data as a commodity. This framework closes it comprehensively — with an absolute ban on psychological vulnerability data sales, recursive resale liability, the National Do Not Sell Registry, and the National Data Transaction Registry.

THE THREE-INSTRUMENT RESPONSE

Instrument 1: Executive Order — Day One

- Closes the public-private surveillance loophole immediately
- Prohibits mass civilian surveillance and psychological manipulation with **no size or contract threshold**
- **Immediately bans sale of psychological vulnerability data** — no exceptions, no consent workaround, effective day one
- Prohibits sale of sensitive category data without express written transaction-specific consent
- **Affiliate and network liability** — PE firms and institutional holders liable for aggregate portfolio surveillance
- **Anti-fragmentation** — structuring across entities to evade prohibition is an independent violation
- **Anti-manipulation** — engineered emotional states, filter bubbles, psychological vulnerability exploitation, manufactured social division, AI-generated deceptive content all prohibited
- Distributed enforcement: FTC, DOJ, State Attorneys General, Inspectors General
- Calls on Congress to establish National Do Not Sell Registry, National Data Transaction Registry, and Constitutional People's Counsel

Instrument 2: The American Civilian Sovereignty Act — 90 Days

Permanent federal statute. Key provisions:

- **No threshold** — prohibition applies to every entity at any scale
- **Affiliate liability** — 5% equity or board appointment rights triggers presumptive liability; joint and several regardless of how many entities are interposed
- **Anti-fragmentation** — structuring across entities is an independent violation; DOJ/People's Counsel joint prosecution guidance within 180 days



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- **Anti-manipulation** — standalone section; right to unmanipulated mind and information environment **not waivable by any contract**
- **Data Commodification Prohibition (Section 210):**
 - Transaction-level consent required for every sale — original consent does not travel
 - Bulk sale of aggregated behavioral profiles prohibited regardless of individual consent
 - **Absolute prohibition on psychological vulnerability data sales** — grief, fear, loneliness, financial desperation, addiction, manipulation susceptibility — no exceptions, period
 - Sensitive category data prohibition — health clinics, places of worship, political events, health data, religious beliefs, sexual orientation, immigration status, children's data
 - **Recursive resale liability** — liability travels with data through every transaction
 - **National Do Not Sell Registry** — free, permanent, one registration stops all sales everywhere, interoperable with state mechanisms
 - **National Data Transaction Registry** — any American can see every transaction involving their data, who bought it, what was paid, what purpose was stated
 - Right to complete 7-year transaction history on request, within 30 days, at no cost
 - Prohibition on government purchase of data sold in violation of these prohibitions
- Civil penalties: **\$10,000 per affected individual per violation, no aggregate cap**
- Criminal penalties: **up to 15 years** for knowing violations by officers and directors
- **Private right of action** — no arbitration escape, class actions permitted
- **Constitutional People's Counsel** established as permanent Article I officer of Congress

Instrument 3: The American Civilian Sovereignty Amendment

- Bill of Rights protections apply to **every entity at any scale** — no population threshold
- Right to unmanipulated mind and information environment is a **fundamental constitutional right**, non-waivable
- Aggregate activity of affiliated entities treated as one — **no fragmentation or offshore escape**
- PE firms and institutional holders bear **constitutional responsibility** for portfolio surveillance and manipulation
- Public-private loophole permanently closed — domestic and foreign
- **Section 5A: American Civilian Data Is Not a Commodity** — permanent constitutional principle; absolute prohibition on psychological vulnerability data sales; National Do Not Sell Registry and National Data Transaction Registry mandated as permanent federal institutions; recursive resale liability at constitutional level



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- **Constitutional People's Counsel permanently enshrined** — full independence from executive branch in the Constitution itself
- Private right of action — no arbitration waiver enforceable

THE CONSTITUTIONAL PEOPLE'S COUNSEL

Why not a new agency: New executive agencies can be captured, defunded, or weaponized against the states and the public by future administrations.

What it is instead: An officer of Congress — not of the executive branch.

Feature	Executive Agency	Constitutional People's Counsel
Removable by President	Yes	No
Budget controlled by executive	Yes	No — mandatory appropriation
Appointed by President	Yes	Joint resolution of Congress
Can sue federal government	Rarely	Yes — independently
Can be weaponized against states	Yes	Prohibited by mandate
Survives hostile administration	No	Yes
Reports classifiable by executive	Possible	No — fully public

Receives complaints from any American civilian. Independently litigates against corporations, federal agencies, and state governments. Reports publicly on violations by all three federal branches. Coordinates with State Attorneys General. Publishes fully public quarterly reports that cannot be classified or suppressed.

DISTRIBUTED ENFORCEMENT — NO SINGLE POINT OF FAILURE

1. **Constitutional People's Counsel** — independent litigation on behalf of the public against any entity
2. **Federal Trade Commission** — civil enforcement against corporate violations
3. **Department of Justice** — civil and criminal prosecution
4. **State Attorneys General** — state-level enforcement; federal enforcement does not preempt
5. **Inspectors General** — internal agency oversight, reporting directly to Congress and People's Counsel



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No single actor controls the enforcement mechanism. No single administration can shut it down.

WHAT INFORMED CONSENT ACTUALLY MEANS

Six mandatory requirements — all must be met:

- **Specific** — to the exact data collection or targeting activity
- **Plain language** — understandable without legal or technical expertise
- **Not buried** — not in terms of service or privacy policies
- **Not coerced** — not conditioned on access to a product or service
- **Revocable** — at any time, without penalty
- **Renewed** — no less than annually for ongoing collection

And critically: **no consent framework may authorize psychological manipulation or the sale of psychological vulnerability data.** These rights are not waivable. They are not for sale.

THE CORE PRINCIPLES IN BRIEF

The right to be free from surveillance, profiling, and behavioral manipulation does not depend on whether the entity doing it is a government or a corporation.

The right does not disappear because the entity is small enough to be below a threshold.

The right is not defeated because a PE firm structured the surveillance across twelve subsidiaries.

The right is not defeated because the entity incorporated offshore.

A person's psychological vulnerabilities are not a product. They cannot be sold. Under any circumstances. To anyone.

The right to know what data was sold about you, and to stop it permanently with a single free registration, belongs to every American.

And the enforcement mechanism that protects all of these rights belongs to the public — not to whichever party controls the White House.



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The Cordova 2028 Campaign is committed to democratic sovereignty, civilian privacy, and a government that serves the people — not the other way around.